



ARTHUR ACCREDITATION PROGRAMME



www.arthuronline.co.uk

Part of the Aareon Group



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INTRODUCTION

If you are an accountant, bookkeeper or virtual manager who has a number of clients that manage property portfolios, increase the value of what you offer to your clients and expand your business by becoming an Arthur Accredited Adviser.

Being able to combine your existing knowledge of accounting, finance and the property market with Arthur's innovative software will open up a new set of 1000+ potential clients for your business.



WHAT IS ARTHUR

Arthur is a cloud-based property management platform that streamlines its clients' property management. It fully integrates with Xero and has a fully integrated live bank feed within the software.

With Arthur, all property-related financial transactions are in one place including rents, contractor invoices, payments, agency fees, portal fees, and owners income.

Our advanced integration with Xero means that records that are recorded on Arthur such as rents will feed through to Xero automatically.

No more dealing with separate records that need to be linked, managed, compared and reconciled to produce accounts for your property clients.



WHAT IS AN ACCREDITED ADVISER

Accredited advisers have extensive specialist knowledge of how best to use Arthur property management software in a wide range of financial situations.

You'll be able to help your clients manage their properties with minimum fuss and maximum efficiency.

With in-depth knowledge of both their clients' finances and business processes accredited advisers can benefit from becoming viewed as more of a "business adviser" to their clients.



WHY BECOME AN ADVISER

**Listed on the Adviser
Directory for our
customers**



**Win more business in the
property sector by
setting yourself apart**

**Offer your clients
unique services they
can't get elsewhere**



**Offer reduced onboarding and
subscription costs to new businesses
that come through you**

**Marketing opportunities -
send blogs, emails and
webinars to our client base**



ADDITIONAL BENEFITS

If you recommend Arthur to your clients you and your clients will receive a variety of additional perks if they become paying clients.

The benefits increase based on the number of clients you refer in a tiered system, helping you win and retain more clients.

BRONZE

(1-3 accounts referred)

SILVER

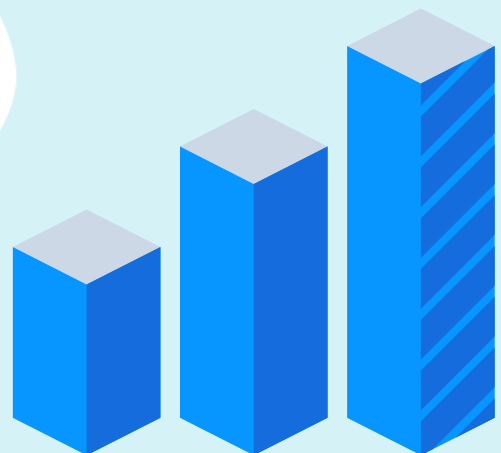
(4-10 accounts referred)

GOLD

(11-20 accounts referred)

PLATINUM


(21+ accounts referred)



BENEFITS FOR YOU

	BRONZE	SILVER	GOLD	PLATINUM
Relationship Manager				
Free Arthur Demo Account				
Free access to public accreditation training days for staff				
Bi-annual bespoke onsite top-up training				
Annual 'Credit Bonus' – 500 Dig sig credits, 5000 SMS credits to be allocated to customers as the adviser chooses				
Free quarterly bespoke training sessions for your clients				

BENEFITS FOR YOUR CLIENTS

	BRONZE	SILVER	GOLD	PLATINUM
Discounted subscription (Professional or Enterprise only)				
Free digital signature envelopes	20	20	20	50
Free SMS messages	100	100	100	500
Discount on all onboarding costs		5%	10%	15%
Business audit				
2 free classroom training days in your first year				
Access to free quarterly bespoke training (organised by accountant)				

HOW TO BECOME AN ADVISER

We provide regular one-day training courses for new advisers, during which you'll learn everything you need to know to offer this sophisticated, cloud-based property management solution to your clients.

Then all you need to do is pass our test and you'll be ready to be an Arthur Accredited Adviser.

Become Accredited



CASE STUDIES

“Our business has almost tripled since we started using Arthur. The team have actively promoted our services to thousands of property managers. These property managers really value having financial advisers with expertise in the specific management software they are using.”

– **Julie Barker, Director, Positive Accounting Ltd**

“Arthur has saved us and our clients countless hours that would have been spent on reconciliation, general paperwork and reporting.”

– **Carrie Stokes, CEO, Carrie Stokes Ltd**

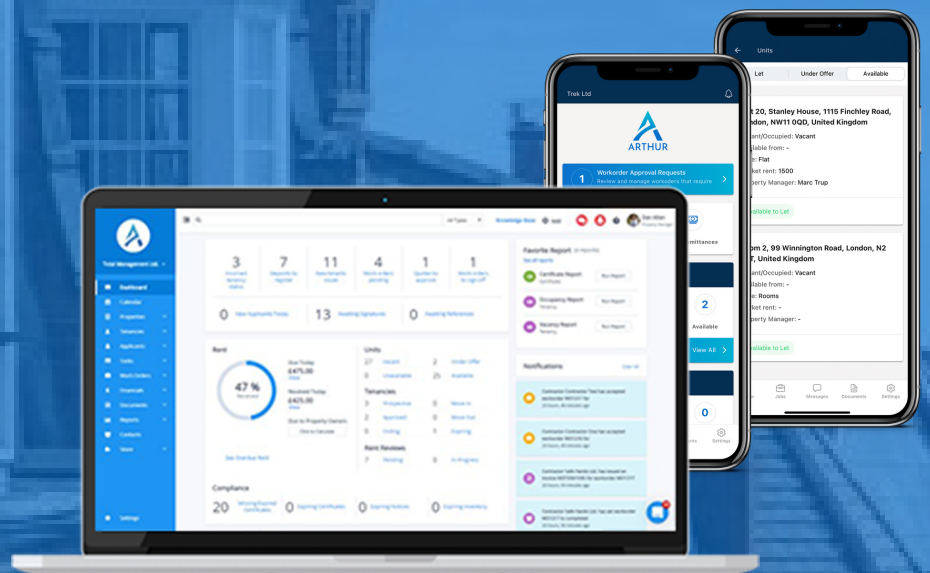




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